

# Nikki Zabel Exerjian

NIKKI ZABEL EXERJIAN • 619.228.5695 • NIKKIZABEL@GMAIL.COM

## PROFILE

I am a designer with 4+ years of professional experience. I recently relocated to Utah from California where I worked at a newspaper designing advertisements and custom publications. I have worked with clients like AARP, Habitat for Humanity and various state agencies. I am a team player and enjoy collaborating with my teammates and marketing and sales staff.



## SPARK NOTES VERSION:

- 🕒 Innovative thinker with 4+ years of experience
- 👥 A team player with experience managing projects
- 🎓 Eager recent graduate (with honors)

## EXPERIENCE

WHAT	WHERE	WHEN	HOW
Graphic Designer	Mountain Land Physical Therapy Salt Lake City, UT	07/2020 - Present	<ul style="list-style-type: none"> <li>• Conceptualize &amp; Design advertisements, websites, promotional videos and marketing materials using an effective creative process</li> <li>• Produced, edited and published two in-house podcasts on a monthly basis and managed all marketing materials</li> </ul>
Freelance Graphic Designer	News & Review Sacramento, CA	01/2021 - Present	<ul style="list-style-type: none"> <li>• Design, edit and finalize custom publication layouts for N&amp;R Publications division of News &amp; Review</li> </ul>
Publications/Advertising Designer	News & Review Sacramento, CA	03/2019 - 12/2020	<ul style="list-style-type: none"> <li>• Design, edit and finalize custom publication layouts for N&amp;R Publications division of News &amp; Review</li> <li>• Design &amp; edit advertorials for the company's three weekly alternative newspapers</li> </ul>
Communications Coordinator	O.C. Communications Elk Grove, CA	02/2016 - 03/2019	<ul style="list-style-type: none"> <li>• Developed marketing and communication strategies under the Director of Marketing and C.E.O.</li> <li>• Designed &amp; managed social media campaigns and newsletters</li> <li>• Managed company website updates &amp; maintenance</li> </ul>

## EXPERIENCE

SCHOOL	AWARDS	WHEN	DEGREE
Sacramento City College Sacramento, CA	Graduated with President's Highest Honors	12/2017 - 12/2019	<ul style="list-style-type: none"> <li>• <b>Associates of Science</b> Design &amp; Digital Media</li> <li>• <b>C.O.A</b> UI/Web Design, Graphic Design Design &amp; Digital Media</li> </ul>
University of Nevada, Reno Reno, NV		08/2010 - 12/2013	<ul style="list-style-type: none"> <li>• <b>50 credits obtained</b> B.A. of Journalism</li> </ul>
La Jolla High School La Jolla, CA		06/2007 - 06/2010	<ul style="list-style-type: none"> <li>• <b>H.S. Diploma</b></li> </ul>

## SKILLS

### PROFICIENT IN:

- Photoshop
- InDesign
- Illustrator
- Wordpress
- HTML/CSS

### KNOWLEDGE IN:

- Premiere Pro
- After Effects
- XD
- Project Management
- Photography

### INTERESTED IN:

- Snowboarding
- Podcasts
- Design
- Hiking

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